

Improve Your Home's Curb Appeal

Did you know?

An investment of just a few hundred dollars can be the difference of a few thousand dollars when it's time to sell your home.

We've all heard that a fresh coat of a neutral-colored paint and clean closets can help sell your house faster and for more money. But what drives first impressions more than the inside of your home is curb appeal. The street view of your house should lure prospective buyers in through the front door.

Where to Start

First things first, clean up! Your yard, garage, porch, front door, and exterior should be immaculate. Clear out all unnecessary clutter. Ask family or friends to store excess lawn furniture. If you have more than one car or an RV or boat, try to park them either in the garage or away from the house. Wash front-facing windows and tidy up any window planters. Sweep sidewalks and keep them free of ice and snow in the winter months.

Yard and Lawn Fixers

- Keep your grass freshly mowed and trimmed during the warmer months.
- Remove or replace dead or dying shrubs or trees. Prune anything that looks unkempt or overgrown. Cut back any growth that blocks windows.
- Use flower beds and window planters to liven up your house-front with color and charm.

Exterior Improvements

- For the biggest bang for your fix-up buck, paint the exterior of your house a neutral color of tan, white, or light gray. If you'd rather, simply freshen up the trim around windows, shutters, and the front door.
- Repair or replace any gutters and down spouts, window screens, fence slats, doors, or windows that need it.
- Keep your windows clean inside and out. Also, when you're not home, leave curtains or blinds open for curious homebuyers who see the For Sale sign in your front yard.



Spend a Little More...

If you're looking to make a bit more on your home's sale, some larger improvements can pay off big time:

- Replace light fixtures with decorative sconces.
- Put a bay window in where a picture-frame window was before.
- Get a new wooden or stained-glass front door.

As always, I'd be happy to refer you to someone who can help you make or upkeep these changes. Please give me a call!



By the way...

I hope this information has been helpful to you. If you know someone who could also benefit from this type of information, or who is in need of a trusted real estate advisor, please forward their contact information to me so I can get in touch with them. I'm never too busy for your referrals.

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